



Post 5 Logo + Branding

Your Check List
[] Create your Pinterst Mood Board
[] Decide on brand color pallet
Color Names + hex color names
[] Decide on brand fonts (usally 2 fonts)
[] Create a Carrie on Orion Associate (C. 11)
[] Create a Canva or Over Account (find them in the App store on your phone or computer)
Log inPW
If your Hiring A graphic Deigner:
Set you Budget \$
List of designers to reach out to:

